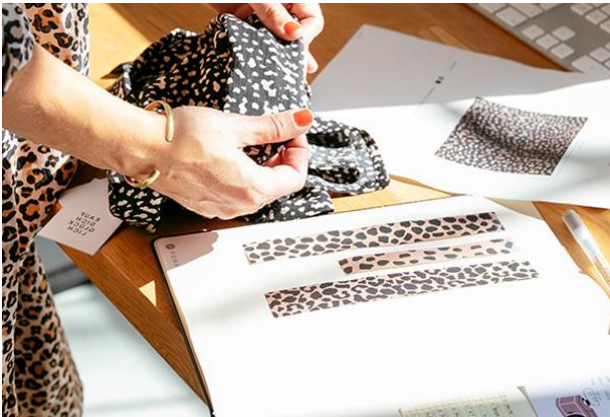


Kauf Dich Glückliche

25 Stores in Germany, Austria and the Netherlands.

The Challenge:

The idea behind Kauf Dich Glückliche is to create places where people feel comfortable. To achieve this not only for customers but also for employees, Kauf Dich Glückliche felt the need to present internal data more visually to facilitate easier handling. Additionally, there was a challenge in making certain manual processes, particularly in the area of goods procurement, more digital and thus more efficient.



The Solutions:

The selection of various GoFact modules has made handling and analyzing data related to goods movement easier. Due to significantly better clarity, even in detail, sales and earnings could be optimized. The achieved minimization of inventory through intelligent reallocations also had a significant impact on profitability. This is particularly crucial in view of the number of branches.

All requirements could be met through the standard GoFact software. Additionally, individual solutions, e.g. a Purchase solution were and are being developed together to address the specific challenges and wishes at Kauf Dich Glückliche

The Statements:

„As soon as it comes to new developments and optimizations in the presentation of data, GoFact is our point of contact. An idea, a meeting, a joint development process - and there is a new feature that increases our efficiency and makes everyday life easier.“

"The collaboration is pleasant and fast – this always leads to efficient solutions."

"In the case of data analyses, it is often challenging to quickly get an overview, identify pain points, and derive measures – GoFact supports us in this."

"Making systems communicate with each other is a challenge – GoFact works with us to develop ideas, check solutions, and arrive at a result with the least possible effort for all parties."

Employee statements

Kauf Dich Glückliche



"At GoFact, we have repeatedly created new solutions in collaboration with Kauf Dich Glückliche that help the retail chain optimize time-consuming processes. The good cooperation contributes to continuing to set high standards for fast, agile, and simple processes, ultimately leading to increased sales and profit."

Henning Hausted

CEO, GoFact



GoFact is software for lifestyle brands and retailers. GoFact supports our users to boost sales and raise margins. The innovative software has since 2016 improved processes and profitability at brands and retailers across Europe.

More information to be found at [GoFact.net](https://www.gofact.net)